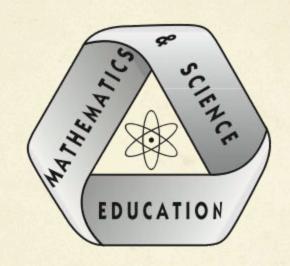
### Math and Science Teacher Initiative



### **Chico State University**



### **MSTI**

- O Programs are important
- New pathways are important
- Offering services is important
- O Providing scholarships is important
- O However, at Chico State, what is the most important is to...

## Establish a "teaching as a career" culture within the College of Natural Sciences

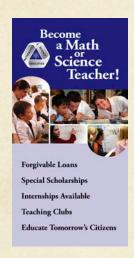
# change the Culture Change the Culture

# How Does One Change the Culture?

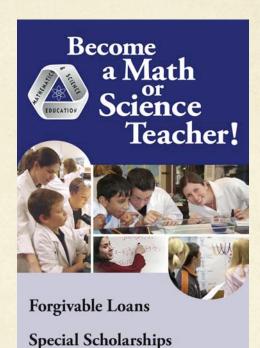
- a) Brand the idea of "teaching as a career" with posters, advertisements, bookmarks, banners, marquees, etc.
- b) Involve (or at least inform) research faculty who teach the upper division content courses in MSTI activities
- c) Develop a new and innovative recruiting program
- d) Offer TRP and Noyce scholarships exclusively to future math/ science teachers
- e) Organize and promote a Science Teaching Club, an affiliate of NSTA
- f) Get more science and math majors involved with our <u>Hands-On</u> <u>Lab Programs</u>

### Branding

In Student Newspaper Ads



Sandwich Boards



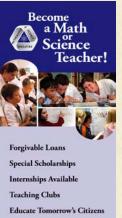


**Educate Tomorrow's Citizens** 

Internships Available

**Teaching Clubs** 

On Bookmarks



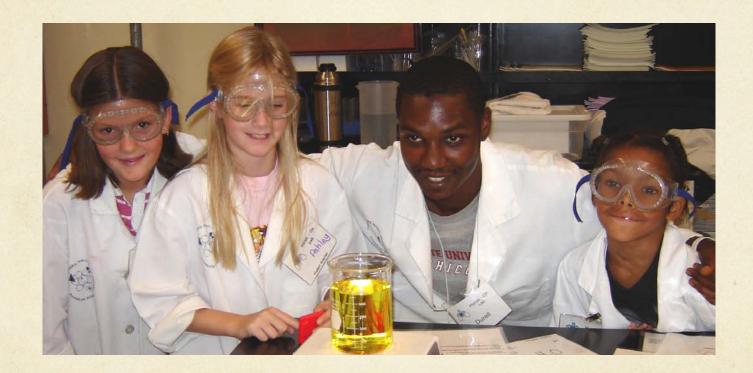
On Building Walls

(Large Framed Murals)



### Hands-On Lab Experiences



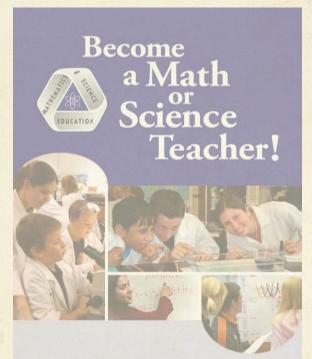


Promote teaching as a career

### Continue the Efforts...







Forgivable Loans
Special Scholarships
Internships Available
Teaching Clubs
Educate Tomorrow's Citizens



