

2020 Recruitment Message

Dear

I am the new coordinator of the Reading/Language Arts Master's in Education program at Fresno State. I am contacting you in hopes of obtaining permission to distribute the attached flyer and similar flyers, brochures, and announcements to teachers in xxxxxx. We would like to start either an online or face-to-face cohort for teachers and staff to begin in Fall 2020.

I know teachers regularly receive professional development to support their students' literacy growth; however, our MA in Reading/Language Arts is aimed to guide educators into the theory and practice of literacy pedagogy and to develop a strong understanding of how to use formal and informal assessments to effectively guide instruction. Our program is designed to allow students the option of obtaining the California Reading/Literacy Leadership Specialist Credential as well as earn their MA in five semesters. Our program graduates go on to serve as reading specialists, literacy coaches, and generally as literacy leaders in their schools and districts.

Please feel free to contact me with any questions by email at mgoff@mail.fresnostate.edu or by phone at 559.278.0327. I look forward to hearing from you regarding permission to distribute our flyers and promote our program.