

Steven John Rocca

EDUCATION

University of Florida, Gainesville

Doctorate of Philosophy, Agricultural Education, May 2005

California Polytechnic State University, San Luis Obispo

Masters of Agriculture, June 2000

California State University, Fresno

Single Subject Teaching Credential in Agriculture, June 1996

Agricultural Specialist Credential, June 1996

Bachelors of Science, Agricultural Education, May 1995

PROFESSIONAL EXPERIENCE

Assistant Professor / Advisor / Outreach Supervisor

California State University, Fresno

Alumni Fellow / Graduate Assistant

University of Florida

Lecturer / Student Advisor / Outreach Supervisor

California State University, Fresno

July 2005 – Present

Fresno, California

June 2003 – June 2005

Gainesville, Florida

January 2001 – June 2003

Fresno, California

Instructor / Department Chair / FFA Advisor

Washington Union High School

June 1996 – December 2000

Fresno, California

PUBLICATIONS

Rocca, S. J. & Warner, W. (May 2010). To teach or not to teach: What factors impact preservice students' decision?. Poster Abstract, Proceedings of the 37th annual National Agricultural Education Research Conference, Omaha, NE.

Molyneux, D. & Rocca, S. J. (April 2010). Factors influencing the matriculation decisions of applicants to the Jordan College of Agricultural Sciences and Technology at California State University, Fresno. Paper abstract, Proceedings of the 31st annual Central California Research Symposium, Fresno, CA.

Rocca, S. J. (March 2010). Determining the professional development needs of faculty in a college of agriculture. *NACTA Journal*, 54(1), 69-75.

Rocca, S. J. & Washburn, S. G. (May 2008). Preservice agriculture teachers' perceptions of career barriers and support. *Journal of Agricultural Education*, 49(2), 38-49.

Rocca, S. J., Richards, E., Torrico, L., Sausen, B. (May 2008). Bridging the Ag Literacy Gap. Poster abstract, Proceedings of the 35th annual National Agricultural Education Research Conference, Reno, NV.

Rocca, S. J., Richards, E., Torrico, L., Sausen, B. (April 2008). Bridging the Ag Literacy Gap. Poster abstract, Proceedings of the 27th annual Western Region Agricultural Education Research Conference, Park City, UT.

Rocca, S. J. (May 2007). Teach ag – will travel?. Poster abstract, Proceedings of the 34th annual National Agricultural Education Research Conference, Minneapolis, MN.

Rocca, S. J. & Washburn, S. G. (May 2007). Comparison of factors influencing the college choice of FFA and non-FFA members into a college of agriculture. Proceedings of the 34th annual National Agricultural Education Research Conference, Minneapolis, MN.

Rocca, S. J. & Washburn, S. G. (April 2007). Comparison of factors influencing the college choice of FFA and non-FFA members into a college of agriculture. Proceedings of the 26th annual Western Region Agricultural Education Research Conference, Cody, WY.

Rocca, S. J. (April 2007). Teach ag – will travel?. Poster abstract, Proceedings of the 26th annual Western Region Agricultural Education Research Conference, Cody, WY.

- Rocca, S. J., & Washburn, S. G. (Sept 2006). Comparison of teacher efficacy of traditionally and alternatively certified agriculture teachers. *Journal of Agricultural Education*, 47(3), 58-69.
- Rocca, S. J. & Washburn, S. G. (May 2006). Predicting preservice agriculture teachers' intentions to teach. *Proceedings of the 33rd annual National Agricultural Education Research Conference*, Charlotte, NC.
- Rocca, S. J. & Washburn, S. G. (May 2006). Preservice agriculture teachers' perceptions of career barriers and support. *Proceedings of the 33rd annual National Agricultural Education Research Conference*, Charlotte, NC.

SCHOLARLY ACTIVITIES

Funded Grants, Projects, and Research:

- Rocca, S. J. (2010-2012). Project Director. *Opening Doors in Agricultural Education: Recruitment, Preparation, and Careers*. United States Department of Agriculture, Hispanic Serving Institutions Education Grant. \$290,000.
- Rocca, S. J. (2009-2011). Collaborator. *Reedley College: Partners in Agriculture Leadership*. United States Department of Agriculture, Hispanic Serving Institutions Education Grant. \$3,000.
- Rocca, S. J. (2005-2008). Project Director. *Bridging the Gap 2008*. United States Department of Agriculture, Hispanic Serving Institutions Education Grant. \$328,000.
- Rocca, S. J. (2005-2007). Project Director. *Strengthening Technology Competency and Instructional Delivery Systems in Institutions Serving Hispanic Agricultural Students*. United States Department of Agriculture, Hispanic Serving Institutions Education Grant. \$55,000.

Curriculum Development:

- California Poultry Curriculum Project. (2010). Coordinated the development of lessons by students, edited and formatted curriculum for use in secondary agricultural education. Collaborative project between California State University, Fresno and California Polytechnic State University, San Luis Obispo. Project funded by California Poultry Federation.
- California Agricultural Biology Laboratory Manual. (2009). Developed lessons, edited and formatted various lesson plans for secondary Agricultural Biology curriculum. California State University, Fresno. Project funded by California Department of Education, Agricultural Education Division.
- California Agricultural Earth Science Laboratory Manual. (2009). Edited and formatted various lesson plans for secondary Agricultural Earth Science curriculum. California State University, Fresno. Project funded by California Department of Education, Agricultural Education Division.
- AGED 160T Leadership: Theory to Practice (2008). Developed new curriculum and delivered course for students in college's Bill Jones Leadership Program.
- AGED 166 Agricultural Publication Production. (2006-2007). Developed new curriculum and course proposal. California State University, Fresno.
- AGED 50 Agricultural Education Orientation. (2005-2006). Developed new orientation and early field experience course proposal including syllabus and content outline. California State University, Fresno.

LEADERSHIP AND SERVICE

- Member, North American Colleges and Teachers of Agriculture, 2004-2010
- Member, American Association of Agricultural Educators, 2002-2010
- Member, California Agricultural Teachers Association, 1995-2010
- Member, Association of Career and Technical Education Research, 2005
- Committee Member, Departmental Curriculum Committee, Animal Sciences and Agricultural Education, California State University, Fresno, 2005-2010
- Committee Member, College Curriculum Committee, Agricultural Sciences and Technology, California State University, Fresno, 2006-2010

Committee Member, University Academic Policies and Procedures Library Sub-Committee, California State University, Fresno, 2006-2010

Committee Member, Research Committee, Western Region American Association of Agricultural Educators, 2006-2010

Committee Member, University Outreach Services Counselor Search Committee, California State University, Fresno, 2006

HONORS AND ACCOMPLISHMENTS

Teacher of Excellence Award, California Agricultural Teachers Association, 2010

Outstanding Young Member Award, Western Region AAAE, 2009

Distinguished Young Educator Award, AASCARR, 2008

Provost's Award Recipient, Promising New Faculty, California State University, Fresno, 2008

California Farm Bureau Collegiate Discussion Meet Champions, Advisor, 2006 & 2008

Teacher of Teachers Silver Award, National Association of Agricultural Educators, 2000 & 2008

Outstanding Research Paper Presentation, Western Region AAAE, 2007

Second Runner-up Outstanding Research Poster Presentation, Western Region AAAE, 2007

Outstanding Advisor Nominee, Campus Advising Network, California State University, Fresno, 2006-07