



Central Valley Educational  
Leadership Institute

## Program Overview for Perspective Members

### Executive Instructional Leadership Program *Rural Central Valley School Districts (“Rural Network”)*

#### Rationale

Leading the improvement of teaching and learning in rural school districts is a challenge. Rural superintendents and principals are tasked with the same roles and responsibilities as their urban counterparts with few or no support staff. Rural educational leaders need the knowledge, skills, and understandings that will allow them to conceptualize, support, and ensure the continuous improvement of powerful instructional initiatives that result in measurably better teaching and learning in their schools. Through the Executive Instructional Leadership Program for Rural Central Valley Schools Districts (“Rural Network”), Associates bring a variety of resources—collegial engagement, leadership experience, cutting edge practices, emerging research and faculty expertise—to support rural superintendents as they pursue high priority initiatives and problems of practice. The ultimate goal of the Rural Network is to positively impact student outcomes and eliminate achievement gaps.

#### Program Design

The Rural Network is designed to assist superintendents and their leadership teams. The program engages leaders of rural Central Valley districts and schools who come together to address district-identified student achievement challenges for a minimum involvement of two years. The program combines a variety of events each year, including: university-hosted events, visits to hosting districts, class visitations, peer review and analysis and discussions on high priority leadership challenges.

#### Rural Network Opportunities:

- Participation like-district networking
- Attendance at and participation in network events with all network participants
- Attendance at and participation in events held at participating districts.
- Attendance at informal Superintendent breakfasts
- We encourage districts to host a rural network site visit once every two years to share and gather observable information.

#### Cost of Participation: (Flat fee)

##### Actual costs to participate:

Unified districts	\$1000 per year
Non-unified districts	\$ 500 per year

##### Additional services available *(Require additional invoice and contract for services):*

Instructional Rounds staff training	\$1200 per day
Executive coaching	\$ 750 per day; \$150 per hour
Strategic Planning	\$ 750 per day; \$150 per hour
Other services, as arranged	Cost to be determined



John D. Welty Center for  
Educational Policy and Leadership

***Please note:*** *If cost is prohibitive, call us. We will make every effort to locate and secure additional funding per request by the Superintendent.*

**What Does Rural Network Request of Participating Districts?**

1. A commitment to attend and actively participate in events, discussions, and sharing of ideas
2. Attendance at district visitations (3 times/year with potential for additional visitation opportunities)
3. Sign and return attached *Rural Network Participation* and *Commitment* forms.

***To learn more about Rural Network and other opportunities, visit us at***  
**<http://fresnostate.edu/weltycenter>**

**Interested in joining the Rural Network?**

**Contact:**

Marc Johnson or Mabel Franks, Rural Network Coordinators  
559-259-2251 (Franks' cell)

[majohnson@mail.fresnostate.edu](mailto:majohnson@mail.fresnostate.edu)

[mafranks@mail.fresnostate.edu](mailto:mafranks@mail.fresnostate.edu) .

**Or, complete and return the attached *Rural Network Participation* and *Commitment* forms to Mabel Franks at [mafranks@mail.fresnostate.edu](mailto:mafranks@mail.fresnostate.edu).** We will call you immediately upon receipt of the form to provide you with additional information, including scheduled events.